



TANGO SOCIETY OF MINNESOTA

[TSOM] BOARD MEETING MINUTES

Thursday, May 23, 2019 7-9 p.m.

Location: Uptown Lunds-Byerly's Community Room
1450 W Lake St, Minneapolis, MN 55408

Present: Scott Chase, Mary Jane Setterberg, Renee Heyne, Fran Howley, Barbara Haselbeck, Tom Bischoff, Corinne O'Neil, Shannon Carson, Mark Jeffries

Absent: Jan Jahn, Sandra Uri

1. May 23, 2019 Agenda approved
2. April 2019 Minutes approved
3. May Milonga Review

The May milonga was held at Triune Masonic Temple. 42 attended the milonga. 34 were members of TSoM and 8 were non-members. Three were board members who were organizing and working at the milonga and were not required to pay admission.

4. June 8, 2019 Milonga

Location: 4 Seasons Food: Tom MC: Barb MC2: Renee DJ: Lois

5. Treasurer's Report

TSoM lost \$108 on the May milonga.

There were 2 new memberships purchased in May and 16 annual renewals.

As of May 12, 2019, TSoM has 159 members.

6. Holiday Milonga Update

- The admission price for the holiday milonga was discussed. The cost depends on the cost for the food and music in addition to the rental of the room. Pricing decision moved to next month's meeting.

ACTION: Shannon will bring financial information from 2017 and 2018 December Milongas to June 2019 TSoM meeting.

Tom suggested "DJ Showcase" wording instead of "Battle of the DJ's".

ACTION: Corinne will speak with Paul Lohman and Dave Rost about the idea of using more than one DJ at December milonga.

8. Pricing of TSoM Milongas

Discussion on raising price by \$2 for members. Reason would be in order to break even on milongas.

MOTION: Corinne moved that TSoM raise rate for TSoM milonga from \$8 to \$10 for members and to charge non-members \$12 starting in July, 2019.

Seconded by Renee Votes: 7 yes; 1 no; 1 abstain

9. TSoM Community Development Committee Report:

Barbara Haselbeck and Tom Bischoff presented a sample of the proposed Passport Booklet indicating it would cost less than \$800 to print. They propose several business card size papers, stapled together with a rip off section to be given to the Hosts. The rip off section will have serial number and other identifying markers. The goal is to finalize the Passport project by July 1. Reasons for the passport are: Build up good will with the Hosts of the milongas, encourage new tango dancers to attend various milongas and hopefully TSoM will gain some new members at the completion of the project. Mary Jane expressed concern regarding Hosts receiving full \$100 right away and suggested \$50 at the start.

MOTION: Barb moved that Tom and Barb produce 25 tango Passport booklets with the maximum cost possibly up to \$1600. Current cost includes prepayment of \$300 to Hosts and \$100 for booklet production.

Seconded by Tom. Yes votes: 9 (unanimous)

10. Second Outreach Proposal

Corinne presented information from Fiona regarding "Flavor of the Falls" Art, Food and Music weekend in Cannon Falls on October 5 and 6, 2019. Fiona had spoken with the organizer several months ago regarding Tango demonstrations and Lessons. Their proposed flyer lists Minnesota Tango Society on Saturday, Oct 5, from 2 - 4 with tango demonstrations and lessons. Fiona has requested a longer time slot and free venue for a milonga as well. Discussion of teacher and DJ. Perhaps Fred G from Rochester would be good choice. Paul is possible DJ, but unclear who would pay for his service.

11. Future Meetings November Board Meeting will be Nov 21; December will be Dec 19.

12. Next Meeting:

- The next Board meeting is Thursday, June 27th at the Uptown Lunds-Byerly's Community Room, 1450 W. Lake Street, Minneapolis, MN 55408.

Respectfully submitted, Fran Howley for Jan Jahn Secretary