



TANGO SOCIETY OF MINNESOTA [TSOM] BOARD MEETING MINUTES

Thursday December 27th, 2018, 7:00 pm

Location: Uptown Lunds-Byerly's Community Room
1450 W Lake St, Minneapolis, MN 55408

Present: Natalie Aiello, Tom Bischoff, Scott Chase, Barbara Haselbeck, Terry Holten,
Mark Jefferis, Linda McFadden, Corinne O'Neil, Janeen Rae, Sandra Uri, Jennifer Wang

Non-Board: Shannon Carson

1. Introductions
2. December 27th Agenda approved
 - Scott Chase asked to include a discussion on why TSOM did not have a backup computer for the financials. Corinne O'Neil noted that all of the TSOM financial documents had been uploaded to the Cloud and therefore a backup was no longer needed.
3. November 15th Minutes approved
4. December Milonga Review – 100 attendees and a loss of \$1,194.46.
Board members discussed the December Milonga, topics including:
 - Line of dance issues.
 - Need for a larger dance floor, or fewer tables, or smaller tables.
 - Live music late start.
 - Entrance fees.
 - Jennifer Wang noted that the Milonga loss would be slightly higher, as not all Milonga expenses had been available at the time she created the financial report.
 - Jennifer also noted that she had received a request from Westminster for the check number from the 2018 March Milonga.
 - Corinne noted that she still hoped to use the Black Box for the 2019 Holiday Milonga, as the venue fee was considerably lower and a using a caterer was not required.
 - Jennifer also shared that she felt the Holiday Milonga Membership renewal deal was unfair, and did not think it should be offered in the future. Board members discussed the specifics of the offer and agreed to revisit renewal deals and entrance fees in 2019.
 - Corinne noted that the 2018 end of year financials included venue prepayments and damage deposits for 2019 Milongas.
 - Board members also discussed the TSOM Gift Certificates and agreed that a process would be needed to track the certificates.

5. January 12th Milonga

- A. Location: Triune
- B. MC: Corinne O'Neil
- C. Food: Natalie Aiello
- D. DJ: Paul Lohman
- E. Supporting MC: Mark Jefferis
- F. Clean up: Linda McFadden

- Jennifer noted that the DJ fee was listed at \$100, as opposed to \$90. Board discussed DJ fees for 2019, and agreed to increase the DJ fee to \$100.
 - Scott stated that the Board needed to address how TSOM would support the teachers moving forward. Board members agreed to discuss in 2019 meetings. Also noted the “Free Lessons” would need to be removed from the TSOM website.
 - Corinne and Scott discussed the language to use for the board elections. Was agreed to thank the departing members, welcome the new members, and execute an election by acclamation.
- ACTION: Terry will contact Don Rowe and discuss removing “Free Lessons” from the website.

6. Treasurer's Report

- Corinne reviewed the TSOM Vanguard Money Market Account history, including the access issues that she and Jennifer had been, and are still addressing.
- Corinne strongly recommended, based upon the Vanguard ongoing access issues, that the Board close down the Vanguard account and put the funds into a Savings account linked to the checking account. Board members discussed the issues and potential solutions.
- Motion was made by Corinne to move the TSOM savings out of the Vanguard account into a bank savings account. Scott seconded the motion, and all Board members voted for the motion.
- Scott wanted to understand how prior TSOM Boards were able to save funds annually. Board members discussed increased venue, DJ, food costs, no increase in membership fees, decreased Milonga fees, and the increased number of non-TSOM Milongas.

MOTION: Move the TSOM savings out of the Vanguard account into a savings account. Passed.

ACTION: Corinne will close the Vanguard account and move the funds into a saving account.

7. 2019 Board Membership Committee

- Corinne reviewed an email she sent, detailing the departing Board members and the new Board members.
- Corinne also noted that Fran Howley might want to join the 2019 Board as a member at large. The Board enthusiastically welcomed her addition.
- Jennifer communicated that a Board member would need to take over her Membership responsibilities. Responsibilities include updating the membership, sending out acknowledgements etc. All of the responsibilities are documented in a TSOM process document.
- Linda McFadden also noted that someone would need to take over her “Video of the Month” responsibilities, Janeen Rae offered to take over the Video responsibilities.
- Board members also discussed the bug in the TSOM Announce process, the announcement sender does not get a copy of the announcement. Terry also noted that some of the “Canned” TSOM messages needed to be updated.

8. 2019 Milonga Rotation and Venue
 - Natalie Aiello reviewed the TSOM Milonga Rotation process and next steps.
 - Board reviewed the DJ schedule and suggested some changes.
 - Board briefly discussed local DJs and TSOM DJ qualifications.

9. TSOM Outreach Committee
 - Barbara Haselbeck and Tom Bischoff reviewed their “Punch Card” idea status.
 - Barb explained that the intent of the Punch Card was to promote Tango growth, by encouraging new dancers to attend a variety of Milongas in the Twin Cities for free. Cards would be given to local teachers, who would select regular students give them the Punch Cards.
 - Board members discussed alternative approaches to the handling of the Punch Cards, finances, and results.
 - Mark Jefferis asked how success would be defined. Mark noted that if TSOM funds were going to be spent, it was the Board’s responsibility to try and get a financial return on those funds.
 - Natalie suggested that one individual enjoys the Milonga and comes back again, TSOM has been successful.
 - Terry and Janeen discussed Michael Kane’s Cork Ireland Sister City.
 - Michael’s goal is for the local community to welcome and embrace the Cork Ireland dancers, who will be arriving to attend the Fabian and Lola event May 3rd – 6th.
 - Terry noted that Michael had discussed the idea with the Cork dancers, and they were very excited, hoping that ~6 dancers will fly over for ~ 1 week.
 - Michael is looking for local dancers to host and provide transportation for the Cork dancers for 6 to 7 days. Plan is for the Cork dancers to attend tango classes and Milongas, and see local tourist sites.
 - Michael is looking for TSOM to embrace and support the Sister City concept, by advertising, hosting, and potentially updating the TSOM website.
 - Potential future ideas include a trip to Cork, simultaneous milongas/classes/sequence competitions (Cameras, shared DJs etc.), shared video of the month, travel discussion pages etc.
 - Board members also discussed a Beginners Milonga, which could possibly start prior to the TSOM Milonga.

ACTION: Barb and Tom will write up a “Punch Card” proposal for the Board to review.
ACTION: Terry will write up a “Sister City” proposal for the Board to review.

10. Next Meeting
 - The next Board meeting is Thursday January 27th at the Uptown Lunds & Byerlys Community Room 1450 W Lake St, Minneapolis, MN 55408.

Respectfully submitted, Terry Holten, Secretary