



## TANGO SOCIETY OF MINNESOTA [TSOM] BOARD MEETING MINUTES

Thursday September 27<sup>th</sup>, 2018, 7:00 pm  
Location: Uptown Lunds-Byerly's Community Room  
1450 W Lake St, Minneapolis, MN 55408

**Present:** Natalie Aiello, Tom Bischoff, Scott Chase, Terry Holten, Corinne O'Neil, Janeen Rae  
**Absent:** Barbara Haselbeck, Mark Jefferis, Linda McFadden, Sandra Uri, Jennifer Wang

1. Introductions
2. September 27<sup>th</sup> Agenda approved
3. July 26<sup>th</sup> and August 23<sup>rd</sup> Minutes approved
4. September Milonga Review – 58 attendees and a profit of \$40.20.
5. October 13<sup>th</sup> Milonga
  - A. Location: Virginia Street Church
  - B. MC: Natalie Aiello
  - C. Food: Terry Holten
  - D. Teacher: Rebecca Abas
  - E. DJ: Lois Donnay
  - Board discussed how to access the venue, related venue challenges, and Milonga end times.
6. Treasurer's Report
  - Vanguard Account
    - Board members reviewed the challenges related to the existing Vanguard account, including:
      - Corinne O'Neil discussed the prohibitive level of administrative maintenance required to pass account access onto future Board members due to changing banking laws. Corinne also discussed how the funds could be protected if moved out of the Vanguard account.
      - Scott Chase shared how past Board members had suggested defining an annual budget and keeping only 1 or 2 years of savings in the account.
      - Scott also noted that Milonga attendees may assume that TSOM has a lot of money based upon the cash box at the TSOM Milonga entrance.
      - Board agreed that TSOM should communicate TSOM value more often to the membership. Tom Bischoff noted the value of the TSOM website and announcements.
    - Motion was made by Corinne to move the TSOM savings out of the Vanguard account into a bank savings account, with access limited to the President and Treasurer. Terry Holten seconded the motion, and all Board members voted for the motion.

MOTION: Move the TSOM savings out of the Vanguard account into a banking savings account, with access limited to the President and Treasurer. Passed.

ACTION: Corinne will close the Vanguard account and move the funds into a saving account.

7. 2018 December Christmas Party

- Board members discussed the Holiday party, and whether or not live music should be included this year. Terry asked if the Milonga attendance would be affected by the lack of live music. The board discussed the pros and cons related to a band vs a DJ. Janeen Rae noted that TSOM's mission was to foster tango and that should include bands. Board agreed that Terry would explore the costs for live music.

ACTION: Terry will contact Bob Barnes and Rouge Tango to get estimated costs for two 1-hour sets.

8. 2019 Board Membership Committee Setup

- Board discussed that Fran Howley had kindly offered to recruit new Board members, and all members agreed that Fran should proceed with the recruitment process.

ACTION: Corinne will contact Fran and ask her to initiate the recruitment process

9. 2019 Milonga Venue Negotiations Status

- Terry shared current status:
  - Masonic Temple has been verbally reserved for January 12<sup>th</sup> 2019, she is working on getting a written contract and will need a check to reserve the Triune. Corinne noted that Jennifer was on vacation, and that she would try to get Terry a check.
  - Four Seasons has been reserved for the February 9<sup>th</sup> 2019 Milonga. Terry sent the TSOM contract to Bruce Abas and Bruce signed and mailed it back to TSOM. Terry also noted that Four Seasons has a 60-day cancellation clause.
  - Terry has tried multiple times to contact Westminster, but they have not returned any of her calls or emails. Janeen agreed to try to contact the receptionist.
  - Corinne noted that she would like one Milonga a quarter to start earlier.
  - Corinne also noted that the July Milonga normally has lower attendance and suggested switching to a potluck Milonga at the Wirth Pavilion.
  - Board members discussed potential venue schedules and agreed that Terry should develop a proposed schedule for the Board to review.

ACTION: Corinne will get Terry a check for the Triune

ACTION: Janeen will contact the receptionist at Westminster.

ACTION: Terry will contact Wirth Pavilion to determine availability

ACTION: Terry will create a proposed venue schedule for 2019, Board members will review and provide feedback.

- October 2019 TSOM 20th Anniversary

- Corinne communicated that the October 2019 Milonga was TSOM's 20<sup>th</sup> anniversary, Board members discussed multiple ways the anniversary could be celebrated.
- Motion was made by Janeen to celebrate TSOM's 20<sup>th</sup> anniversary with a free October Milonga. Corinne seconded the motion, and all Board members voted for the motion.

MOTION: Celebrate TSOM's 20<sup>th</sup> anniversary with a free October Milonga. Passed.

10. TSOM Signage at the Loring Pasta Bar
  - Terry shared the signs provided by Scott Chase and suggested adding a “Learn how to Tango” arrow and a TSOM card holder. Janeen suggested making 2 signs, a second to be displayed at the Milonga Cambalache and other events.

ACTION: Terry will update Scott’s signs for display at the Loring and Cambalache.
  
11. Milonga Etiquette
  - Corinne shared details on an email that she received. In that email, an individual expressed concern about people teaching during TSOM Milongas.
  - Corinne also received another email from an individual who saw the agenda topic, and hoped that the TSOM Board could also address the line of dance and floor craft etc.
  - The Board discussed ways to address both issues, including rules from “Milonga Bombon”. Board agreed that proper etiquette needed to be documented on the TSOM website, at TSOM Milongas, and via TSOM announcements.

ACTION: Corinne will rewrite the Milonga Bombon rules and share with Board members.
  
12. TSOM Outreach Committee
  - Tom shared some ideas that he had for outreach. Tom felt that demoing tango is not the most effective marketing tool and suggested targeting specific individuals including:
    - Other dancers
    - Beginning Tango dancers
    - People who start tango and then stop

Board members discussed Tom’s proposal and ways to implement his thoughts, including hosting a beginner’s Milonga.

ACTION: Tom will complete his process map and share with the Board.
  
13. Next Meeting
  - The next Board meeting is Thursday October 25<sup>th</sup> at the Uptown Lunds & Byerlys Community Room 1450 W Lake St, Minneapolis, MN 55408.

Respectfully submitted, Terry Holten, Secretary