



TANGO SOCIETY OF MINNESOTA [TSOM] BOARD MEETING MINUTES

October 26, 2017 - 7:00 pm

Location: Uptown Lunds-Byerly's Community Room
1450 W. Lake Street, Minneapolis, MN 55408

Present: Natalie Aiello, Scott Chase, Terri Davis, Suzanne Doyle, Barbara Haselbeck, Terry Holten, Corinne O'Neil, Ray Shudy

Absent: Gregory Bringman, Linda McFadden, Paul Lohman, Jennifer Wang

- Introductions
- Approved Agenda
- September Minutes approved
- Review October Milonga – 38 Attendees and a loss of \$161.29
- November 11th Milonga
 - Location: Four Seasons
 - MC: Barb Haselbeck (Ray Shudy)
 - Food: Terry Holten
 - Teacher: Lois Donnay
 - DJ: Paul Lohman

Board members discussed responsibilities, including when to send out Facebook and TSOM announcements, to remind teachers to bring their own lesson music, and food and decorating options.
- TSOM Sound system
 - Paul Lohman communicated via email that Michael Kane was attempting to repair the TSOM sound system.
 - Scott Chase confirmed that he would continue to bring the Desperados sound system to the TSOM Milongas until the repair was completed.
- December Milonga
 - Paul Lohman communicated via email that Linda McFadden would be responsible for the food, Sandra Uri and Janeen Rae might assume responsibility for decorating, and the music was all set up with Bob Barnes and Desperados.
 - Board members discussed last December's Milonga, and agreed that it would be beneficial to have additional volunteers assist at the gate (If multiple entrances, and/or raffle tickets), and to help with the food and water tables. Agreed to continue discussion at the November meeting.

- Process Documents
 - Treasurer

Suzanne Doyle is still working with Jennifer Wang to complete the Vanguard documentation.
 - Website Administration

Terry Holten communicated that she is waiting for Don Rowe to have enough time to meet and complete the Website Administration document. Missing sections would include “How to update the website”, and “Emergency Contact information”.
 - Process Ownership
 - Suzanne Doyle noted that new process owners needed to be identified, for the processes currently owned by out-going board members.
 - Natalie Aiello assumed responsibility for the “Instructor/DJ Rotation Assignments” and “MC, Food, Gatekeeper Rotation Assignment”.
 - Terry Holten assumed responsibility for the “Secretarial Procedures” and “Website Administration”.
 - Board agreed that new Board members should assume responsibility for the remaining processes.
 - Terri Davis offered to train new Board member(s) on her processes in 2018. Terri’s processes include “Milonga – MC”, “Milonga – Food”, “Publicity”, and “Calendar”.
 - Barb Haselbeck agreed to document her outreach process, and Suzanne Doyle will add the “Outreach Process”. Terry Holten suggested including a step to informally contact local teachers to determine what drives new dancers.
 - Suzanne Doyle communicated that the Milonga Instructor/DJ rotation process for 2018 needed to get started, and that she would work with Natalie Aiello on it.
 - Terry Holten noted that the 2018 Board meetings were not currently on the TSOM Calendar, and Terri Davis agreed to add the 2018 dates.
- ACTION: Terry Holten will meet with Don Rowe to finalize the website documentation.
 ACTION: Barb Haselbeck will document the Outreach process.
 ACTION: Suzanne Doyle & Natalie Aiello will initiate the 2018 Milonga Instructor/DJ rotation.
 ACTION: Terri Davis will add the 2018 Board Meetings to the Calendar.

- 2018 Milonga Rotation Schedule
 - Suzanne Doyle noted that Paul Lohman, as the out-going President, should be the MC for the January 2018 Milonga. Ray Shudy agreed to be the backup MC, and Terri Davis agreed to be responsible for the Food.
 - Suzanne also noted that the new President should be responsible to MC the February 2018 Milonga. Corinne O’Neil agreed to be the backup MC, and Natalie Aiello agreed to be responsible for Food.

- Board Nominations Committee
 - Suzanne Doyle discussed the Board Nominee status, process, and potential candidates.
 - Corinne O’Neil suggested changing the bylaws, staggering the President and Vice President terms.

- Venue Contracts for 2018
 - Suzanne Doyle communicated that Paul Lohman was starting on the 2018 venues.
 - Board members discussed some of the issues related to the Virginia Street location, including insufficient parking, set up difficulties, lack of air conditioning, sticky dance floor, and on average, low attendance.

Motion was made by Suzanne Doyle to only use the Virginia Street venue in cooler months, if no other venues available. Passed.

Board members discussed other potential venues, including Dance Life Ballroom.

- Also discussed quarterly Milongas (Similar to the Pot Luck and December Milongas) at more expensive venues. Suzanne Doyle expressed concerns about hosting events that did not cover costs. Corinne O'Neil asked if it would be possible to raise the entry fee to cover additional costs, Scott Chase felt that raising prices would alienate attendees.

MOTION: Suzanne Doyle to only use the Virginia Street venue in cooler months, if no other venues available.

- Treasurer's Report - Jennifer Wang emailed the treasurer's report to the Board.
- Membership Update
 - Per Jennifer Wang's documentation, there are currently 129 members; board members discussed the dip in membership and possible causes. Suzanne Doyle suggested that written communication reminders might be more effective than email reminders.
 - Terry Holten suggested reducing the renewal process by collecting dues once a year, a majority of Board members felt that collecting once a year would only complicate the process.
- TSoM Outreach Committee
 - Barb Haselbeck noted that she was hoping to document the Open Streets event in time for the next Tango Moments publication.
 - Suzanne Doyle shared her notes on her board experiences, to be published in the next Tango Moments publication. Suzanne encouraged other Board members to put a few sentences together on what they like about being on the TSoM board and get it to Malena ink ASAP

ACTION: Barb Haselbeck will document the Open Streets event for the Tango Moments publication.

ACTION: All board members encouraged to put a few sentences together on what they like about being on the TSoM board and get it to Malena ink ASAP
- Next meeting: Thursday November 16th at the Uptown Lunds & Byerlys (1450 Lake Street) Community Room.

Respectfully submitted, Terry Holten, Secretary

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ACTION: Suzanne Doyle & Natalie Aiello will initiate the 2018 Milonga Instructor/DJ rotation.

ACTION: Terri Davis will add the 2018 Board Meetings to the Calendar.

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ACTION: All board members encouraged to put a few sentences together on what they like about being on the TSoM board and get it to Malena ink ASAP